



Orange County
Partnership to
End Homelessness

Local Applicant Meeting

ESG FY 2023-24 RFA

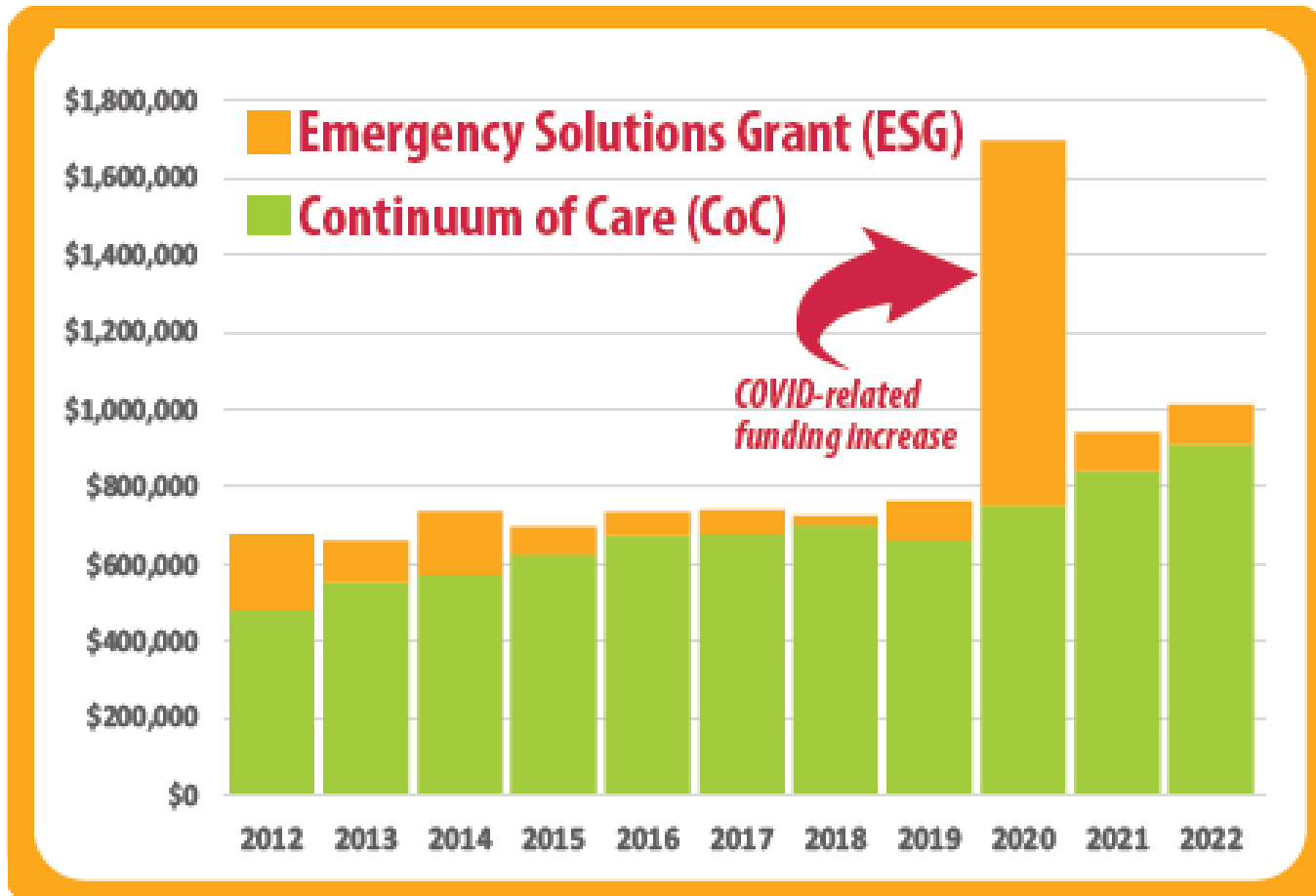
June 21, 2023

Agenda

- ESG Overview
- ESG FY 2023-24 RFA Local Process & Timeline
- Q&A

ESG Overview

Two main sources of federal homeless services funding: CoC and ESG



2 sources of HUD homeless funds, both determined at the local level

- Continuum of Care (CoC)
 - Permanent Supportive Housing
 - Rapid Re-housing
 - HMIS
 - Prevention (high performing communities only)
 - Coordinated Entry
 - CoC planning
- Emergency Solutions Grant (ESG)
 - Crisis Response (Shelter and Street Outreach)
 - Housing Stability (Rapid Re-housing and Prevention)
 - HMIS
 - Administration

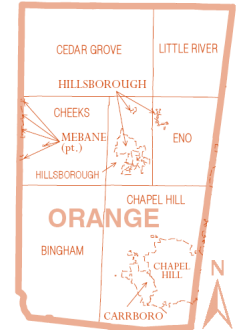
Red = currently funded in Orange County

Gray = eligible activity, currently not funded in Orange County

Attempts to return to normal: There are two grant cycles each year: 1 ESG + 1 CoC

- July 2023 – June 2024 there will be 2 grant cycles
 1. ESG FY 23-24 RFA – now!
 2. CoC 2023-24 application - to be released soon

HUD block grants Emergency Solutions Grant (ESG) to larger communities & State



- No ESG entitlement in Orange County
- Orange County is a subrecipient of ESG funds via the State ESG Office, who receives ESG funds from HUD
 - Local process to determine priorities and recommended funded projects



OCPEH serves as Continuum of Care (CoC) for Orange County

- Funded by Towns of Chapel Hill, Carrboro, Hillsborough, and Orange County
- Administrative home = Orange County
- CoC work = Funding + ongoing coordination
 - CoC & ESG; Plan to End Homelessness & Gaps Analysis; MANY meetings
- OCPEH added direct service work in April 2020
 - Coordinated entry
 - Rapid Re-housing
 - Housing Access Coordinator / Housing Locator
 - Street Outreach
 - Social Security Outreach Access and Recovery (SOAR)



Orange County has applied for CoC and ESG funding, starting in 2019

- CoC Planning grants used for coordination work 2013 - present

Funding Source	Year	Project
Local funding	2019-present	Housing Access Coordinator / Housing Locator
Orange County & HOME	2020 - present	Rapid Re-housing – 1 staff + financial assistance
CoC	2019 – present 2022 - present	Coordinated Entry – 2 staff Rapid Re-housing – 2 staff
ESG	2020 - present	Rapid Re-housing – 1 staff
ESG-CV	2020 – 2021 2021 – 2023 2022	Street Outreach – 3 staff Homelessness Prevention – 1.5 staff Rapid Re-housing – 3 staff + financial assistance



ESG FY 2023-24

Local Process & Timeline

State ESG Office released ESG FY23-24 RFA on June 6

- \$101,534 available for Orange County
 - **Maximum** of \$60,920 for Crisis Response
 - Street Outreach
 - Emergency Shelter Operations
 - Emergency Shelter Services
 - **Minimum** of \$40,614 for Housing Stability
 - Rapid Rehousing
 - Homelessness Prevention
 - 2 other eligible categories
 - Homeless Management Information Systems database
 - Administration for fiscal sponsors and local units of governments

OCPEH sent out information to stakeholders on June 6

- Background & general info
- Project Review Committee
- Timeline



Emergency Solutions Grant (ESG) FY 2023-24 Local information & deadlines

Last update: June 6, 2023

Overview

BACKGROUND: Each year, the NC Department of Health and Human Services (DHHS), Division of Aging and Adult Services solicits applications from non-profits and local units of government for the Emergency Solutions Grants (ESG) funding opportunity. The State ESG Office issued a Request for Applications for FY 2023-24 on June 6, 2023 noting, "NC ESG funds are intended to be used as part of a crisis response system using a low barrier, housing-focused approach to ensure that homelessness is rare, brief, and one time. Activities can include engaging homeless individuals and families living on the street; improving the number and quality of emergency shelters for homeless individuals and families; helping operate emergency shelters; providing essential services to emergency shelter residents, rapidly rehouse homeless individuals and families, and preventing families and individuals from becoming homeless."¹

Orange County, through the Orange County Partnership to End Homelessness (OCPEH), is eligible to apply for up to \$101,534 in total ESG funds in four categories:

- Emergency Response: Street Outreach, Emergency Shelter Operations and Services
 - This category has a funding CAP
 - **No more than \$60,920 of the \$101,534 is available for this activity**
- Housing Stability: Rapid Rehousing and Targeted Prevention



Both OCPEH Leadership Team and Project Review Committee involved

- Project Review Committee
 - Reviews applications
 - Develops recommendations
- Leadership Team
 - Makes final decisions on recommended funded projects

Work is underway for ESG FY23-24 RFA, will continue through the summer

Tues. 6/06	Local competition information sent to service providers and community
Tues. 6/13	State ESG Office 2023-2024 ESG RFA Instructional Session and Q&A
Wed. 6/21	Orange County Local Applicant Briefing
Tues. 7/11	Project applications due by noon, 12:00 p.m.
Wed. 7/12 - Fri. 7/21	PRC scores project applications
Mon. 7/24	PRC meeting to formulate recommendations
Week of 7/31	OCPEH Leadership Team meeting to determine funding recommendation
Mon. 8/21	OCPEH sends completed ESG application to State ESG Office

After applicants submit, work continues

- Project Review Committee and staff continue application review
 - May request changes for clarity or consistency
 - May request funding amount changes
 - Once all app changes complete, PRC will request agency to submit in SmartSheet
- Community app scoring considers ONLY on what is submitted by deadline, Tuesday, July 11th at noon

What and how to submit?

- Applicant instructions items
- Documents required by the State ESG office vary by organization type – Nonprofit Applicant or Unit of Local Government

Appeals

- CoC staff will provide written confirmation of the Leadership Team's funding recommendation on the next business day following the Leadership Team's funding meeting
- Applicants may appeal the funding recommendation by submitting an appeal in writing to CoC staff no later than seven days following funding notification

Rating & Ranking Tool

Wrap Up

Time for Q&A

- What can we talk more about?

I'm here to help

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